



The Willamette Intake Facility Commission

Strategic Framework: Mission, Vision, Values & Goals

Developed by the Willamette Intake Facility Commission (WIF Commission) Mission, Vision, Values & Goals Working Group in 2020-21 and adopted by the WIF Commission Board in Summer 2021. The WIF Commission is a coalition of Mid-Willamette River drinking water agencies.

OVERVIEW

Willamette River Watershed

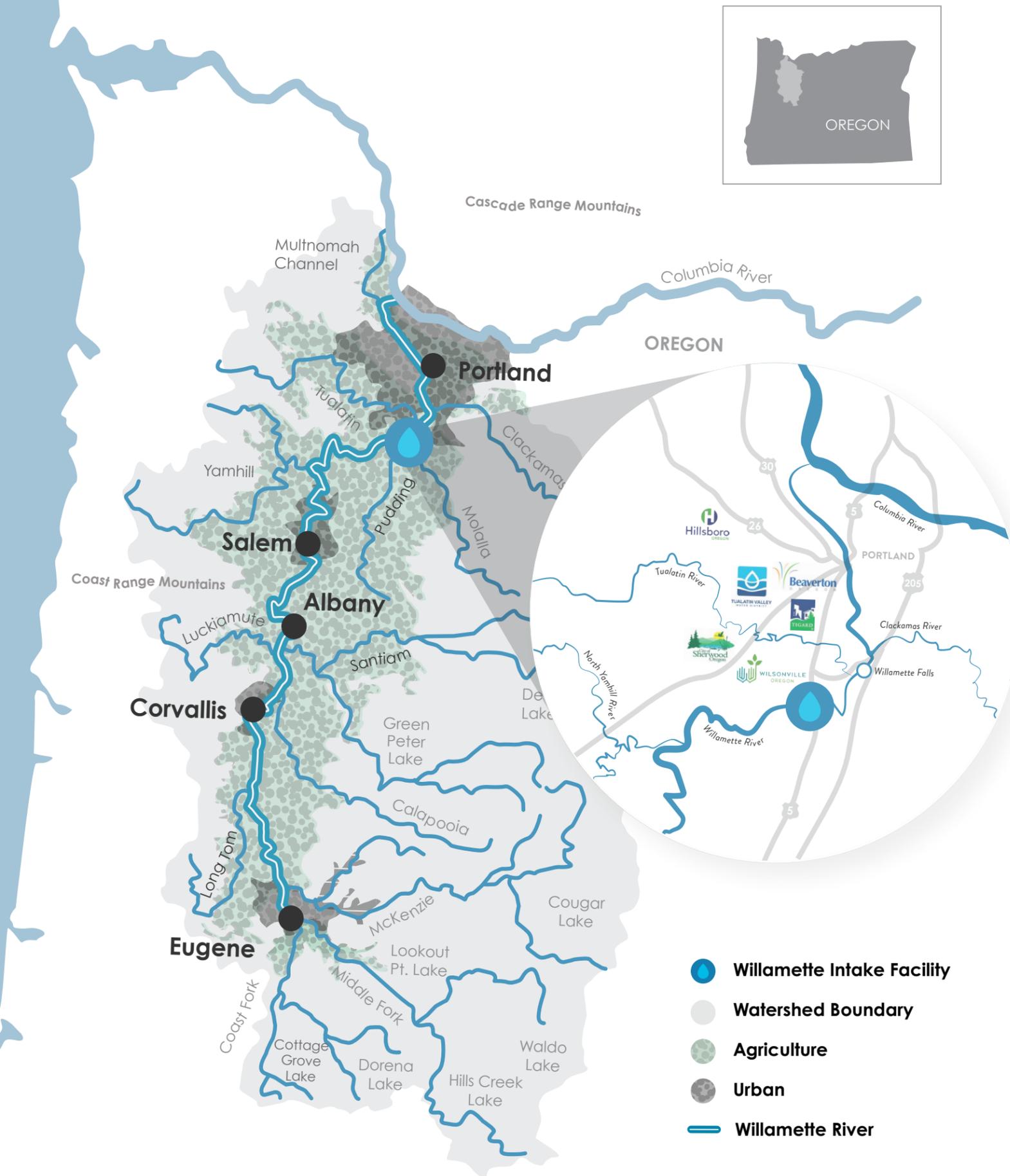
The Willamette River is the heart of our area, supplying water to support people, agriculture, industry, forest land, native plants, fish, wildlife habitat, and more. It defines our region and the communities we call home and is a natural treasure of Oregon.

The Willamette River is the largest watershed in Oregon and the 13th largest river in the nation by volume. The Willamette River spans 190-mile stretch and begins near the City of Eugene and ends at the confluence of the Columbia River in North Portland. One of its sources is Waldo Lake, which is recognized as one of the purest water bodies in the world. It is uniquely and entirely contained by the Cascade Mountain Range to the east and the Coast Range to the west.

The Willamette River basin has 13 tributaries that feed into the main stem river. The Willamette Valley area is home to 70 percent of Oregon's population and more than one million acres are devoted to agriculture in the Willamette Basin.

Protecting the health of the Willamette River is an essential responsibility of this and future generations and is an essential need for the wellbeing of our region. Many organizations, agencies, and partners work together to protect the health and water quality of our river. The Willamette River Intake Facility Commission is proud to be amongst these leaders with a mission to provide an expanded drinking water supply to the Tualatin Valley Water District, and the cities of Wilsonville, Sherwood, Hillsboro, Tigard, and Beaverton.

Through the commitments made in the Mission, Vision, Values and Goals outlined within, we celebrate our mission and purpose to deliver quality drinking water for our communities.



FORWARD

WIF Commission

The WIF Commission is responsible for oversight of the management and operation of the Willamette Intake Facilities (Intake Facilities). The Intake Facilities are a critical component serving the Willamette River Water Treatment Plant now and the Willamette Water Supply System in the future. The Intake Facilities draw water from the Willamette River for treatment at the Willamette River Water Treatment Plant through a multi-step treatment facility and delivery to the cities of Wilsonville and Sherwood. In the future, the Intake Facilities will also provide water supply to the Willamette Water Supply System for treatment at its state-of-the-art treatment facility and delivery to the service areas of TVWD and the cities of Hillsboro and Beaverton.

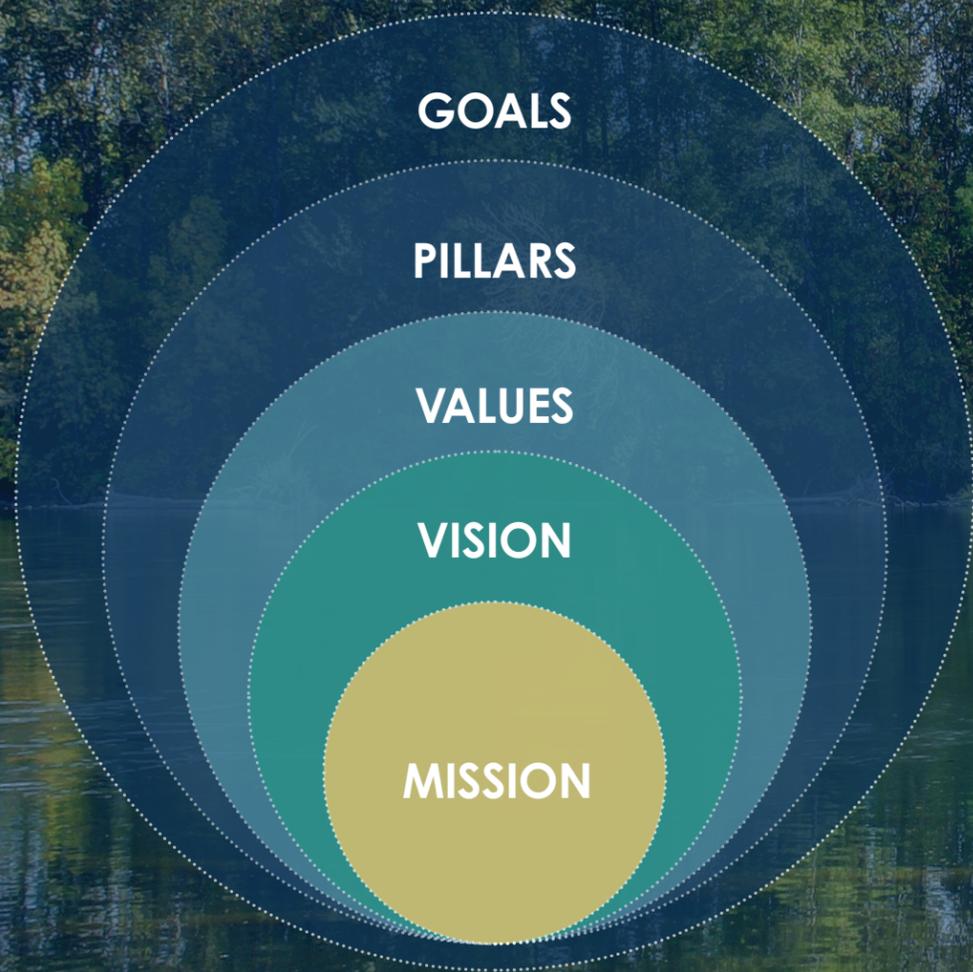
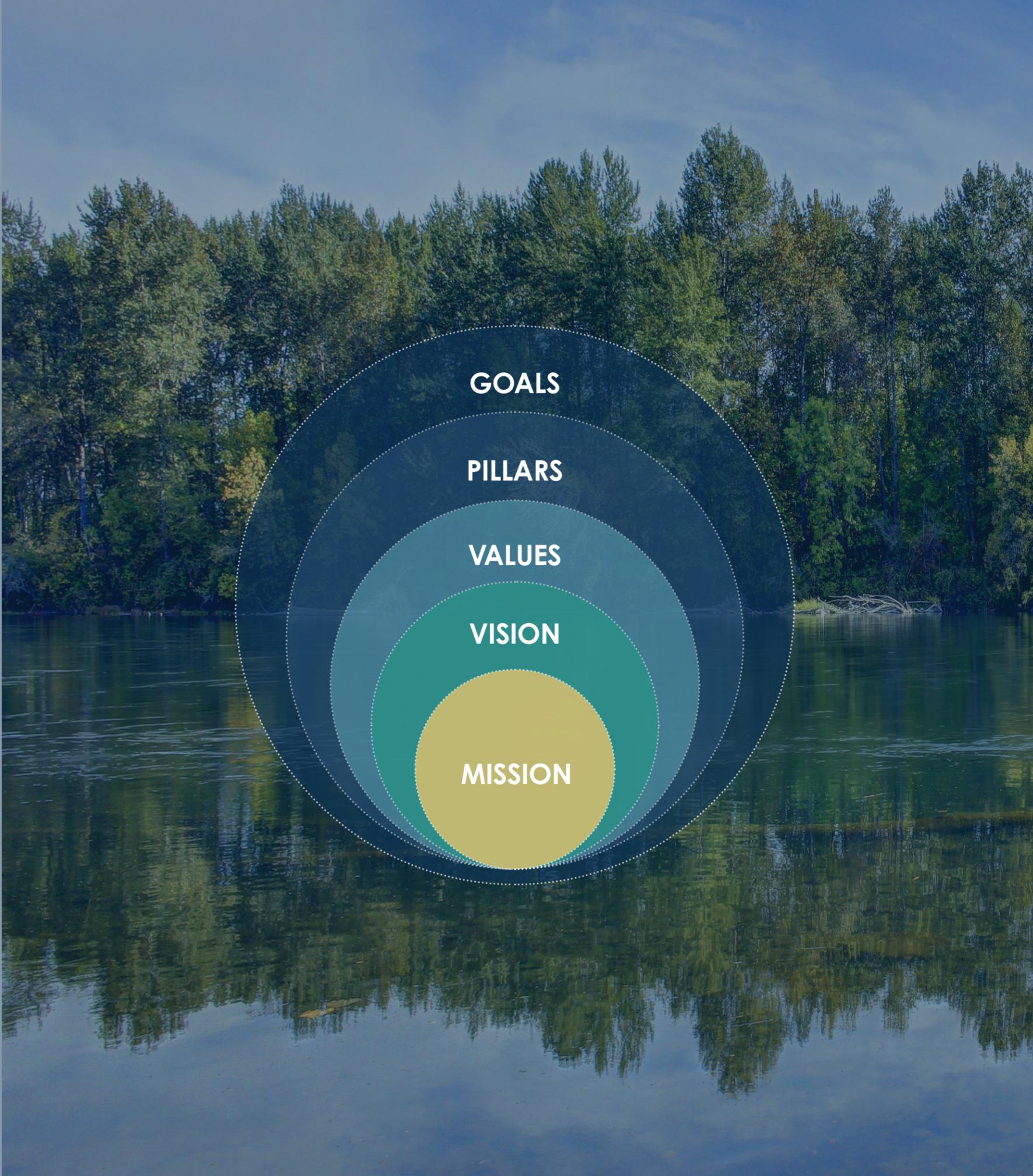
The WIF Commission has established a strong model for shared ownership of a critical water supply asset, the Intake Facilities, vital to the drinking water supply for the region. The WIF Commission is a partnership formed under

ORS Chapter 190 between: the Tualatin Valley Water District, and the cities of Wilsonville, Sherwood, Hillsboro, Tigard, and Beaverton.

The WIF Commission must work effectively to address a multitude of impacts and needs associated with the water rights, watershed protection, stakeholder collaboration, and Intake Facilities operations.

The WIF Commission Mission, Vision, Values and Goals were developed in 2020-21 by a WIF Commission Working Group. The Working Group was composed of members of the Commission Management, Operations, and Finance Committees. The framework defined within serves as the core framework for annual planning and effective decision making.





*click on
an element
to learn more*

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Key Elements of Our Strategic Framework

MISSION

Why the Commission exists including its purpose and critical function.

VISION

An aspirational view of what the Commission will achieve in the future.

VALUES

The Commission's foundational character including how it conducts business and how it is perceived.

PILLARS

Strategic pillars hold up the mission and vision and give focus to the goals.

GOALS

The Commission's prioritized areas of focus that will drive strategies and actions to achieve our Mission, Vision, and Values.

Mission

To responsibly secure a safe and reliable Willamette River drinking water supply for our communities.



Vision

To become a trusted steward of the Willamette River watershed.

- ✓ We apply science, innovation and advocacy for resilient and clean water stewardship.
- ✓ We improve awareness, provide education and build support for watershed protection.
- ✓ We advocate at all levels for investment and policy to protect drinking water source quality.



Values

To conduct business in a manner that is unified, responsible and reliable.



Unified

We are devoted to creating cooperative and inclusive decision-making environments where WIF Commission partners input is respected.



Responsible

We are dedicated to cost-effective and responsible water management.



Reliable

We are committed to data-driven and science-based decision making.

The Three Pillars

The strategic pillars hold up the Mission and Vision and give focus to the goals.

Water Quality Protection

We **engage in addressing existing, emerging and potential risks** that may impact water quality at the intake facility ahead of treatment.

Water Supply Stewardship

We pursue **access to reliable water supply** to meet the needs of the region and participating agencies.

Effective WIF Operations

We are dedicated to effective utility management to **deliver consistent operations and quality service** to our communities.



Water Quality Protection

We **engage in addressing existing, emerging and potential risks** that may impact water quality at the intake facility ahead of treatment.

Goals

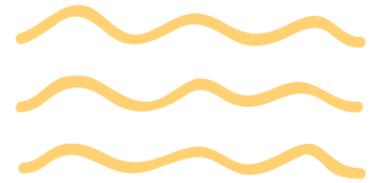


- 1 Develop and maintain a **state and regionally supported source water protection plan**.
- 2 **Acquire grants, loans, and funding** in support of source water protection plan implementation.
- 3 **Promote information exchange amongst stakeholders**, tracking relevant data on emerging issues such as contaminants, natural hazards, and regulatory changes.
- 4 **Lead outreach and education** on the Willamette River Basin history and current and future needs for protection.
- 5 Give members of the WIF Commission resources to enable them to **serve as water quality experts and representatives** of WIF Commission interests.
- 6 Invest in **monitoring technology and communication networks** with upstream and downstream agencies and private partners to detect and provide early incident notifications.



Water Supply Stewardship

We pursue **access to reliable water supply** to meet the needs of the region and participating agencies.



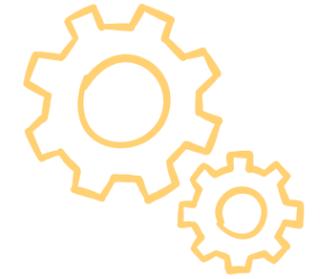
Goals

- 1 **Engage proactively with regulatory agencies** on water supply needs and future demands.
- 2 **Foster relationships with the State and Federal agencies** to proactively address water supply shortage scenarios and develop cooperative agreements.
- 3 Periodically collect **water demand forecasting information** from partner agencies to support operational planning and decision making.
- 4 **Engage proactively with dissenting or potentially opposing stakeholders.**
- 5 Develop **curtailment plans that enhance preparedness** for water scarcity scenarios and are adopted by the Board.



Effective WIF Operations

We are dedicated to effective utility management to **deliver consistent operations and quality service** to our communities.



Goals

- 1 Develop and maintain **Operations, Curtailment, and Emergency Response Plans** and guide shared ownership with priority stakeholders.
- 2 Ease **decision making on prioritized investments** using strategic asset management and Capital Improvement Program best practices.
- 3 Preserve a **cooperative team dynamic** among WIF members through regular knowledge exchange workshops and retreats.



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